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## **CSM @ 24: New Tech Frontiers For Last-Mile Delight**

16th Mar, 2022

Your beloved organization **CSM Technologies** has turned 24. Much like a human species aged 24, CSM is at the apogee of intelligence, optimism and energy. Manned by over 1000 people and led by one turbocharging the 1000, CSM embodies a vision for tomorrow powered by the passion of today.



Tech for innovation, tech for disruption and tech for inspiration! We breathe tech and preach tech. Tech is the way we have lived, worked, commuted and talked much before a pandemic usurped our lapsed normal and showed why tech is the best ally for the new normal.

Back to where we started. Our 24 years in operations. Many questions might have invaded your territory of thoughts. What does it feel like for a tech company to

complete 24 years? A rare achievement, worth 100 awards? Have we changed the contours of the e-governance map? Can we pat our backs when our tech solutions have transformed the way citizens connect with the government? The questions are many, and so are the answers. But our story is far more compelling than what a Q&A can compress.

**User experience** (UX), **citizen experience** (CX), employee experience (EX) or **Total Experience** (TX) bundling all experiences, CSM has earned its stripes. Tech for culture overhaul or tech for last-mile people delight, we are armed to deliver. More than tech, it's the embodiment of values that elevates you above the curve. An ecosystem where excellence marries humility, courage goes in tandem with perseverance, and confidence begets more learning and stability moderates aggression. At CSM, we have nurtured this ambience where values align with the organization's goals and people breach growth boundaries.

Over 24 years, the CSM wave has touched new crests. In the years that have rolled, we have changed our GPS and navigated the new. But the only constant to have resisted all change is our core. What's this core? Forget topline, bottom line, EBITDA, certifications, frameworks or hierarchies, for a moment. This core is our people and their indomitable will to inject passion and purpose into every cell. The experience of our people enriched with their success stories builds the bigger core of 'public good'.

From coding ideas to tapping **emerging technologies** like AI and Machine Learning (ML), flying drones over mines and even dabbling in space tech, it has been a fascinating journey spanning 24 years. In the days ahead, we will breach one tech frontier after the other. Yet, no achievement will divorce us from our core. Each day will be like an encore of this core. We remain grounded and rooted in this core for navigating challenges. The same core will cement our vision for the future- 'Tech for Public Good'.

Together, we keep on coding ideas for decoding our past's future. The future, too. Happy 24 to us. Connect, engage, disrupt. Our best awaits us.



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